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Day 5 – Tell the World All About It!!

Start Submitting Your Articles

Today is the day that you start telling the world about what you have created.

Feeling proud of yourself yet? You should do, because that really is the vast majority of the hard work out of the way. From here on in, it's all plain sailing....

But, who are you going to tell about it? You have a great business set up; your store has got the doors flung wide open for business....and nobody actually knows you exist.

Today is the day that you take this several stages further, and put your promotional efforts into turbo-driven overdrive!

Remember that you opened several article directory accounts on day three?

Well today you are going to start submitting the articles that you wrote on day three to these directories.

From the batch of articles you created, you need to load five or so into your autoresponder as follow-up mail messages. Set your messages to go out about 4-10 days apart. (See video)

Don't forget that the object of these messages to your prospect list (i.e. almost everyone on your lists at this stage) is to try to turn them into customers as quickly as you can!

So, make sure that every message includes a product recommendation alongside all of the other information.

This is why your autoresponder is so important.

It can keep knocking on your prospects door day after day after day, until that prospect either buys from you, or ask to be unsubscribed from your list (and this will happen).

It is your 24/7 super-salesperson, so use it sensibly!

Okay, so you created your 'default' personal profile with the article directories, and included your picture, right?

Great! Now to begin the article submission process.

There are a few things that you should know before putting this element of the plan into action.

Don't submit all your articles in one go. As a general rule I would not submit more than one article in a three day period. My usual schedule is to submit one article on Monday and one on Friday.

Submitting all your articles at once would defeat what you are trying to achieve which is a steady stream of traffic. So stick to one or two a week.

Your article submission has two objectives.

First, you want people who read your articles to visit your site.

Second, you want those people to use them on their websites and in their newsletters. This creates incoming links for your website, which is a very good way of getting the search engines to take notice of you.

So, you must have a link from your article pointing back to your site. You do this in what is known as the 'resource box' that you must add to the end of every article.

You should strive to make this resource box as interesting and out-of-the-ordinary as possible, in order to try to maximize the number of people who will follow the link and visit your site.

The link should go to your opt-in page, as you want all your visitors to sign up for your prospects list.

Rather than saying 'Joe Soap has a weight loss and diet page at XXXXX.com', you should try something a little more lively like 'Joe Soap is a recognized expert in the study of effective weight loss and diet programs, and has recently discovered three fantastic new ways of losing weight that you can find out about in his free report at XXXXX.com'

See the difference? Remember that your visitor is asking 'what's in it for me', so it's your job to tell him or her!

Now, here's the directory list again:

<http://ezinearticles.com/>
http://www.articlecity.com/article_submission.shtml
<http://www.ideamarketers.com/>
<http://www.articledashboard.com/>
<http://searchwarp.com/>
<http://goarticles.com/index.html>

And don't forget to check out [Submit Your Article](#)

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Building Your List Turbo-Style!

Building your mailing list as quickly as you can is undoubtedly the single most important thing you will ever do to ensure your new business will boom in the shortest possible time.

I remember when I first started building my own mailing list, things definitely started to happen for me big style when I hit the 1000-2000 mark. From then on I have never looked back.

So having a mailing list of at least 1000 prospects will give your business so much leverage that it should guarantee that you never look back from that point.

This is why building a mailing list is critical to the success of your business. And here are a few tips that you can use to achieve that goal as quickly as possible.

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Posting In Forums & On Noticeboards

You need to begin to network with other people who could help you grow your business, build contacts and so on. You need to start getting noticed in forums and on notice boards in your chosen niche.







































A quick Google search should bring a ton of results, just search for your chosen 'keyword' followed by forum. EG, weight loss forum.

You should also check out this directory of forums and noticeboards:

<http://www.big-boards.com/>

Big Boards has over two thousand noticeboards and forums in this directory, so whatever your niche, there's going to be something that is relevant to your new business.

For example, a search using 'diet' shows 13 results, like this:

Rank	Board name and description		Posts	Members
1	Elite Fitness Diet and fitness and bodybuilding message boards	vBulletin   	7314171	151460
2	Low Carb Friends Low carb diets discussion forum	vBulletin   	6957360	65887
3	Low Carber Diet and low carb support message boards	vBulletin   	6296192	101127
4	Provide Weight loss and health message boards	ASP Playground   	2273636	196251
5	Dutch Bodybuilding Bodybuilding forum (in Dutch)	vBulletin   	2178296	41605
6	Muscle Talk Bodybuilding and nutrition forums	ASP Playground   	2073386	28744
7	Bodyweb.it Italian bodybuilding forums	vBulletin   	1897474	12924
8	Wannabe Big Forums Bodybuilding message boards	vBulletin   	1766284	30372
9	Three Fat Chicks Weight loss Forum	↑ +1 vBulletin   	1651001	75605
10	BBS zene Fitness & bodybuilding forum (in German)	↓ -1 phpBB   	1648050	124209
11	Pakkotoisto Finnish bodybuilding forum	vBulletin   	1587522	38651
12	Imperium Sportu Sports message board (in polish)	phpBB   	1317161	33912
13	Abnehmen Weight loss forums	vBulletin   	870942	20026

Some of those boards have over 100,000 members! This is a place where you must make yourself seen, if your business really was weight-loss and diet niche based.

But, please realize that every forum has rules and that **you must follow them!** The basic rule of **ALL** forums is that you should not do anything that could in any way be construed as 'spam'.

Try to make several good quality posts before even mentioning what you do or who you are. Many forums allow you to add a 'signature' file to your posts from day one (a line or two, with a link to your business). Others don't.

So make sure you know the rules before posting.

Once it is okay to do so, include a link to your opt-in pages in your signature.

You might be pleasantly surprised how many will join your list from humble forums and noticeboards.

Give other prominent members free access to your newsletter, to send it to their list.

Offer to do the same for them, to your list.

Finally, remember that other members may have access to great 'Resale Rights' products that they might be willing to let you get your hands on in the future.

If you want to check out a fantastic resource that covers this subject perfectly then check out [Forum Traffic Gold](#)

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Write a Product Review on Your Blog

If you followed my instructions yesterday you should have a couple of posts on your blog. Now it's time to start something that over time can become very lucrative indeed. Writing reviews for other products in your chosen niche. After all, you are an expert in your niche so it's time you let others know your opinion.

Simply visit the [ClickBank Marketplace](#) and search for products in your chosen niche. Now find a product you like the look of and write a review for it. Make sure you are as honest as possible and also show the negative points as well as the positive ones. This shows you are honest and trustworthy. At the end of the review provide a link to the product via your ClickBank affiliate link.

If you want to see how I have written reviews in the past check out the product review section of my main blog at:

<http://planetsmsblog.com/category/product-reviews/>

Another tip here is to contact the owner of the product you want to review. Tell them your intentions and ask for a 'review copy'. Nine times out of ten you will find the publisher will provide you with the product free. (This is also an excellent way to get a freebie, but I never told you that) 😊

You may be thinking how does this help build my list? Well no matter what you do with your blog every new post attracts visitors, some of these visitors will turn into subscribers. Plus it doesn't hurt to make some money as you go along does it?

Post Blog Comments on Other Blogs

Find other people in your niche with blog sites (search 'keyword+blogs'). Now simply go to these blogs and post intelligent comments, remembering to include a link back to your own blog. These posts will bring in readers to your blog, where of course they will see a link to your opt-in page and product reviews. Won't they?

That's it for day 5. But in closing make sure this is something you keep going. Try to write and submit at least one article per week and write at least one product review per month for your blog, more if possible.

Never let your blog go more than a week without making a new post and keep adding messages to your autoresponder series. Provide a mix of informative content, product reviews and promotions.

This is the point where your business is really starting to grow so it would be a shame to let it slip now.